## CONTRACT



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

And:

**Greer Margolis Mitchell Burns** 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

Class of Time - Pre-emptible with notice

	Contract / Rev	<u>vision</u>		Alt Order #	
	937742	/ 3		06257233	
Product					TE.
OBAMA FOR AMERICA					
Contract Dates	Estimate #				
08/14/12 - 09/03/12	1523				
<u>Advertiser</u>			Ori	iginal Date	Revision
Obama/D/President			C	7/30/12	/ 08/20/12
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	<u>Station</u>	Accou	nt E	xecutive	Sales Office
	WPBF	Mica H	lans	sen	HRP -Washingt
	Special Hand	ling			
	Demographic				
	Adults 35+	•			
				A 1	
	IDB#	Advert	iser	Code	Product Code
	9912856	95			101
	Agency Ref			Advertiser	Ref

Spots/ \*Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount WPBF 08/14/12 08/31/12 1P-2P :30 NM \$1,125.00 Class of Time - Pre-emptible with notice Start Date **End Date** Spots/Week Weekdays Rate 08/19/12 Week: 08/13/12 -TWTF--\$225.00 Week: 08/20/12 08/26/12 -TWTF--2 \$225.00 Week: 08/27/12 09/02/12 -TWTF--2 \$225.00 WPBF 08/14/12 08/31/12 10-11a Anderson Cooper 10-11a :30 NM 12 \$2,400.00 Class of Time - Pre-emptible with notice **End Date** Start Date Weekdays Spots/Week Rate Week: 08/13/12 \$200.00 08/19/12 -TWTF--4 Week: 08/20/12 08/26/12 -TWTF--\$200.00 4 Week: 08/27/12 09/02/12 -TWTF--4 \$200.00 WPBF 08/14/12 08/31/12 The View 11A-12PM :30 NM 6 \$3,450.00 Class of Time - Pre-emptible with notice **End Date** Spots/Week Start Date Weekdays Rate Week: 08/13/12 08/19/12 -TWTF--2 \$575.00 Week: 08/20/12 08/26/12 -TWTF--2 \$575.00 Week: 08/27/12 09/02/12 -TWTF--2 \$575.00 WPBF 08/14/12 08/31/12 Jimmy Kimmel 12:06-01:06AM :30 NM 6 \$450.00 Class of Time - Pre-emptible with notice Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Week: 08/13/12 08/19/12 -TWTF-2 \$75.00 Week: 08/20/12 08/26/12 -TWTF--2 \$75.00 Week: 08/27/12 09/02/12 -TWTF--2 \$75.00 WPBF 08/14/12 08/31/12 1230-1P Access Hollywood :30 1230-1p NM \$2,025.00 Class of Time - Pre-emptible with notice Spots/Week Start Date End Date <u>Weekdays</u> Rate Week: 08/13/12 08/19/12 -TWTF--3 \$225.00 Week: 08/20/12 08/26/12 -TWTF--3 \$225.00 Week: 08/27/12 09/02/12 -TWTF--3 \$225.00 WPBF 00/14/12 00/01/12 WI BF News 23 @ Noon TZOTTE TZ SISK

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

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Alt Order #



Start Date

End Date

Weekdays

Spots/Week

**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

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06257233 937742 / 3 Contract Dates Product Estimate # 08/14/12 - 09/03/12 OBAMA FOR AMERICA 1523

Original Date / Revision Advertiser 07/30/12 / 08/20/12 Obama/D/President

Contract / Revision

Spots/

Class of Time - Pre-emptible with notice							Spots/				
Week. 08/13/12   08/19/12   -TWTF   4   \$275.00     Week. 08/12/12   09/20/12   -TWTF   4   \$275.00     Week. 08/12/12   09/20/12   -TWTF   4   \$275.00     Week. 08/12/12   09/20/12   -TWTF   4   \$275.00     Week. 08/13/12   08/14/12   08/13/12   08/13/12     Week. 08/13/12   08/14/12   08/13/12   08/13/12     Week. 08/13/12   08/13/12   08/13/12   08/13/12   0	*Line Ch Start	Date End D	ate Description	on	Start/End Time	Days	Length Week	Rate	Type S	pots	Amount
Week   08/20112   08/2012   - ThirF   4   \$275.00				<del></del>							
Week   08/2712   09/02/12   -TMTF   4   \$275.00											
7 WPBF 08/14/12 08/31/12 4:30e-5a 430a-5a 30 NM 12 \$600.00 Class of Time - Pre-emptible with notice Start Date End Date Week/08/27/12 09/02/12 - TMTF 4 \$50.00 NM 9 \$1,575.00 NM 9 \$1					•						
Class of Time - Pre-emptible with notice   Safe Date   Mesiciary   Spots/Week   Rate   Section   Week   08/17/12   09/12/12   -Th/TF   4   \$50.00				4	•						
Start Date   Mode					430a-5a		:30		NM	12	\$600.00
Week: 08/13/12   08/19/12				Snots/Maak	Rate						
Week: 08/20/12         08/26/12         - THTF         4         \$50.00           8         WPBF 08/14/12         09/31/12         WPBF News 25 ⊚ 5am         5-530am         :30         NM           8         WPBF 08/14/12         08/31/12         WPBF News 25 ⊚ 5am         5-530am         :30         NM           Class of Time - Pre-emptible with notice Start Date         Week 08/20/12         08/49/12         - THTF         3         \$175.00           Week 08/20/12         09/02/12         - THTF         3         \$175.00           9         WPBF 08/14/12         08/31/12         MF 5pm News         5-8pm         :30         NM         11         \$5,225.00           9         WPBF 08/14/12         08/31/12         MF 5pm News         5-8pm         :30         NM         11         \$5,225.00           9         WPBF 08/14/12         08/31/12         WF 5pm News         5-8pm         :30         NM         11         \$5,225.00           9         WPBF 08/14/12         08/31/12         WF 5pm News         5-4pm         :30         NM         11         \$5,225.00           9         WPBF 08/14/12         08/31/12         WPBF News 25 Mornings         \$5,30-5:57am         :30         NM											
Week: 08/27/12	Week: 08/20/12		-TWTF	4	·						
Class of Time - Pre-emptible with notice Slart Date Week: 08/27/12 09/02/12 - TWTF 3 \$175.00  Week: 08/27/12 09/02/12 - TWTF 3 \$175.00  Week: 08/27/12 09/02/12 - TWTF 3 \$175.00  9 WPBF 08/14/12 08/31/12 WF5 pm Nws 5-6pm 30 NM 11 \$5,225.00  Class of Time - Pre-emptible with notice Start Date Week: 08/27/12 09/02/12 - TWTF 4 \$475.00  Week: 08/27/12 09/02/12 - TWTF 4 \$475.00  10 WPBF 08/14/12 08/31/12 WPBF News 25 Mornings © 5:30-5:57am 30 NM 6 \$1,350.00  Class of Time - Pre-emptible with notice Start Date Week: 08/27/12 09/02/12 - TWTF 2 \$225.00  Week: 08/27/12 09/02/12 - TWTF 2 \$225.00  11 WPBF 08/14/12 08/31/12 WPBF News 25 © 6:00PM 6-6:30PM 30 NM 3 \$1,875.00  12 WPBF 08/14/12 08/31/12 WPBF News 25 © 6:00PM 6-6:30PM 30 NM 3 \$1,875.00  Class of Time - Pre-emptible with notice Start Date Week: 08/27/12 09/02/12 - TWTF 2 \$225.00  Week: 08/27/12 09/02/12 - TWTF 1 \$625.00  Week: 08/27/12 09/02/12 - TWTF 1 \$600.00  Class of Time - Fixed Non Pre-emptible Week: 08/27/12 09/02/12 - TWTF 1 \$600.00  Week: 08/27/12 09/02/12 - TWTF 1 \$600.00  Class of Time - Fixed Non Pre-emptible Week: 08/27/12 09/02/12 - TWTF 1 \$600.00  Week: 08/27/1	Week: 08/27/12	09/02/12	-TWTF	4					1		
Class of Time - Pre-emptible with notice   Sart Date   Class of Time - Fre-emptible with notice   Sart Date   Class of Time - Fre-emptible with notice   Sart Date   Class of Time - Pre-emptible   Sart Date   Class of Tim	8 WPBF 08/14	/12 08/31/	12 WPBF Nev	vs 25 @ 5am	5-530am		:30		NM	9	\$1,575.00
Week: 08/13/12   08/19/12   -TWTF   3   \$175.00	Class of Time	e - Pre-empti	ble with notice	11							* .,
Week: 08/20/12   08/26/12   -TWTF 3   \$175.00					<u>Rate</u>						
Week: 08/27/12											
9 WPBF 08/14/12 08/31/12 M-F 5pm News 5-6pm :30 NM Class of Time - Pre-emptible with notice Start Date End Date Weekdays - TWFF 4 \$475.00 Week: 08/20/12 08/26/12 - TWFF 3 \$475.00 Week: 08/20/12 08/26/12 - TWFF 3 \$475.00 Week: 08/20/12 08/20/12 WPBF News 25 Mornings @ 5:30-5:57am :30 NM 6 \$1,350.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 08/13/12 08/19/12 - TWFF 2 \$225.00 Week: 08/27/12 09/02/12 - TWFF 1 \$625.00 Week: 08/27/12 08/19/12 - TWFF 1 \$625.00 Week: 08/27/12 09/02/12 - TWFF 1 \$600.00 Week: 08/27/12 09/02/12 - TWFF 1 \$400.00 Week: 08/27/12 09/02/12 - TWFF 4 \$475.00 Week: 08/27/12 09/02/					•						
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week Rate  Week: 08/20/12 08/26/12 - TWTF 4 \$475.00  Week: 08/20/12 08/26/12 - TWTF 4 \$475.00  10 WPBF 08/14/12 08/31/12 WPBF News 25 Mornings © 5:30-5:57am :30 NM 6 \$1,350.00  Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate  Week: 08/20/12 09/20/12 - TWTF 2 \$225.00  11 WPBF 08/14/12 08/31/12 WPBF News 25 @ 6:00PM 6-6:30PM :30 NM 3 \$1,875.00  Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 08/13/12 08/39/12 - TWTF 2 \$225.00  12 WPBF 08/14/12 09/31/12 WPBF News 25 @ 6:00PM 6-6:30PM :30 NM 3 \$1,200.00  Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 08/27/12 09/02/12 - TWTF 1 \$625.00  Week: 08/27/12 09/02/12 - TWTF 1 \$600.00  Class of Time - Fixed Non Pre-emptible Week: 08/13/12 08/19/12 - TWTF 1 \$400.00  Week: 08/27/12 09/02/12 - TWTF 4 \$475.00					\$175.00						
Start Date			•	lews	5-6pm		:30		NM	11	\$5,225.00
Week: 08/13/12				0							
Week: 08/20/12											
Week: 08/27/12					<u>.</u>						
10 WPBF 08/14/12				-							
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 08/20/12 09/02/12 -TwTF 2 \$225.00  Week: 08/20/12 09/02/12 -TwTF 2 \$225.00  Week: 08/27/12 09/02/12 -TwTF 2 \$225.00  11 WPBF 08/14/12 08/31/12 WPBF News 25 @ 6:00PM 6-6:30PM :30 NM 3 \$1,875.00  Class of Time - Pre-emptible with notice Start Date End Date Weekdays Op/02/12 -TwTF 1 \$625.00  Week: 08/27/12 09/02/12 -TwTF 1 \$625.00  Week: 08/27/12 09/02/12 -TwTF 1 \$625.00  12 WPBF 08/14/12 08/31/12 WPBF News 25 Mornings 6-7AM :30 NM 3 \$1,200.00  Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Rate Week: 08/13/12 08/19/12 -TwTF 1 \$400.00  Week: 08/27/12 09/02/12 -TwTF 1 \$400.00  Week: 08/27/12 09/02/12 -TwTF 1 \$400.00  Week: 08/27/12 08/36/12 -TwTF 1 \$400.00  Week: 08/27/12 08/31/12 Good Morning America 7-9AM :30 NM 12 \$5,700.00  Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Rate Week: 08/13/12 08/19/12 -TwTF 1 \$400.00  Week: 08/27/12 09/02/12 -TwTF 1 \$400.00  Week: 08/27/12 08/26/12 -TwTF 1 \$400.00  Week: 08/27/12 08/26/12 -TwTF 1 \$400.00  Week: 08/27/12 08/26/12 -TwTF 4 \$475.00  Week: 08/20/12 08/26/12 -TwTF 4 \$475.00  Week: 08/27/12 09/02/12 -TwTF 4 \$475.00							-30	-	NIM	6	¢4 350 00
Start Date   End Date   Weekdays   Spots/Week   Rate   \$225.00				va 20 Mornings @	g 5.50-5.57 am		.30		NIVI	0	\$1,350.00
Week: 08/13/12   08/19/12   -TWTF   2   \$225.00		•		Spots/Week	Rate						
Week: 08/27/12											
11 WPBF 08/14/12 08/31/12 WPBF News 25 @ 6:00PM 6-6:30PM :30 NM 3 \$1,875.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week 08/20/12 08/26/12 -TWTF 1 \$625.00 Week: 08/20/12 09/02/12 -TWTF 1 \$625.00 Week: 08/27/12 09/02/12 -TWTF 1 \$625.00 NM 3 \$1,200.00 Class of Time - Fixed Non Pre-emptible End Date Weekdays Spots/Week 08/30/12 08/26/12 -TWTF 1 \$400.00 Week: 08/30/12 08/26/12 -TWTF 1 \$400.00 NM 12 \$5,700.00 NM 12	Week: 08/20/12	08/26/12	-TWTF	2	\$225.00						
Class of Time - Pre-emptible with notice	Week: 08/27/12	09/02/12	-TWTF	2	\$225.00				1		
Start Date   Color	11 WPBF 08/14/	/12 08/31/ <sup>-</sup>	12 WPBF Nev	vs 25 @ 6:00PM	6-6:30PM		:30		MM	3	\$1,875.00
Week: 08/13/12       08/19/12       -TWTF       1       \$625.00         Week: 08/20/12       08/26/12       -TWTF       1       \$625.00         Week: 08/27/12       09/02/12       -TWTF       1       \$625.00         12 WPBF 08/14/12       08/31/12       WPBF News 25 Mornings       6-7AM       :30       NM       3       \$1,200.00         Class of Time - Fixed Non Pre-emptible         Week: 08/13/12       08/13/12       Spots/Week       Rate         Week: 08/20/12       08/26/12       -TWTF       1       \$400.00         Week: 08/27/12       09/02/12       -TWTF       1       \$400.00         13 WPBF 08/14/12       08/31/12       Good Morning America       7-9AM       :30       NM       12       \$5,700.00         Class of Time - Fixed Non Pre-emptible         Week: 08/27/12       08/19/12       -TWTF       4       \$475.00         Week: 08/20/12       08/26/12       -TWTF       4       \$475.00         Week: 08/27/12       09/02/12       -TWTF       4       \$475.00         Week: 08/27/12       09/02/12       -TWTF       4		e - Pre-empti	ble with notice								
Week: 08/20/12       08/26/12       -TwTF       1       \$625.00         Week: 08/27/12       09/02/12       -TwTF       1       \$625.00         12 WPBF 08/14/12 08/31/12 WPBF News 25 Mornings 6-7AM       :30       NM       3       \$1,200.00         Class of Time - Fixed Non Pre-emptible         Start Date Weekdays Start Date Weekdays Sylvane       Rate Week: 08/13/12       Week: 08/20/12       Week: 08/20/12       -TwTF       1       \$400.00         Week: 08/27/12 09/02/12 - TwTF       1       \$400.00         13 WPBF 08/14/12 08/31/12 Good Morning America 7-9AM       :30       NM       12       \$5,700.00         Class of Time - Fixed Non Pre-emptible         Week: 08/13/12 08/31/12 08/31/12 - TwTF       4       \$475.00         Week: 08/20/12 08/26/12 - TwTF       4       \$475.00         Week: 08/27/12 09/02/12 - TwTF       4       \$475.00         14 WPBF 08/14/12 08/31/12 Jeopardy       7:30-8PM       :30       NM       6       \$9,600.00         Class of Time - Fixed Non Pre-emptible				Spots/Week					ı		
Week: 08/27/12         09/02/12         -TWTF         1         \$625.00           12         WPBF 08/14/12         08/31/12         WPBF News 25 Mornings         6-7AM         :30         NM         3         \$1,200.00           Class of Time - Fixed Non Pre-emptible         Start Date         Week: 08/13/12         Week: 08/13/12         Week: 08/13/12         Week: 08/20/12         OB/19/12         -TWTF         1         \$400.00           Week: 08/27/12         09/02/12         -TWTF         1         \$400.00           13         WPBF 08/14/12         08/31/12         Good Morning America         7-9AM         :30         NM         12         \$5,700.00           13         WPBF 08/14/12         08/31/12         Good Morning America         7-9AM         :30         NM         12         \$5,700.00           14         Week: 08/20/12         08/19/12         -TWTF         4         \$475.00           14         WPBF 08/14/12         08/26/12				1	•						
12 WPBF 08/14/12 08/31/12 WPBF News 25 Mornings 6-7AM :30 NM 3 \$1,200.00  Class of Time - Fixed Non Pre-emptible  Start Date				1	· ·						
Class of Time - Fixed Non Pre-emptible  Start Date Week: 08/13/12  08/19/12  -TWTF	******			. 05.14							
Start Date   End Date   Weekdays   Spots/Week   Rate				vs 25 Mornings	6-7AM		:30		NM	3	\$1,200.00
Week: 08/13/12       08/19/12       -TWTF       1       \$400.00         Week: 08/20/12       08/26/12       -TWTF       1       \$400.00         Week: 08/27/12       09/02/12       -TWTF       1       \$400.00         13 WPBF 08/14/12 08/31/12 Good Morning America       7-9AM       :30       NM       12       \$5,700.00         Class of Time - Fixed Non Pre-emptible         Start Date       End Date       Weekdays       Spots/Week       Rate         Week: 08/13/12       08/19/12       -TWTF       4       \$475.00         Week: 08/27/12       09/02/12       -TWTF       4       \$475.00         Week: 08/27/12       09/02/12       -TWTF       4       \$475.00         14 WPBF 08/14/12       08/31/12       Jeopardy       7:30-8PM       :30       NM       6       \$9,600.00         Class of Time - Fixed Non Pre-emptible			•	Snote Micol	Data						
Week: 08/20/12				<u> 30013/4466K</u> 1					1		
Week: 08/27/12       09/02/12       -TWTF       1       \$400.00         13 WPBF 08/14/12       08/31/12       Good Morning America       7-9AM       :30       NM       12       \$5,700.00         Class of Time - Fixed Non Pre-emptible         Start Date       End Date       Weekdays       Spots/Week       Rate         Week: 08/13/12       08/19/12       -TWTF       4       \$475.00         Week: 08/27/12       09/02/12       -TWTF       4       \$475.00         Week: 08/27/12       09/02/12       -TWTF       4       \$475.00         14 WPBF 08/14/12       08/31/12       Jeopardy       7:30-8PM       :30       NM       6       \$9,600.00         Class of Time - Fixed Non Pre-emptible	· · · · · · <del>-</del> · · · -			1							
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week Rate  Week: 08/13/12 08/19/12 -TWTF 4 \$475.00  Week: 08/20/12 09/02/12 -TWTF 4 \$475.00  Week: 08/27/12 09/02/12 -TWTF 4 \$475.00  14 WPBF 08/14/12 08/31/12 Jeopardy 7:30-8PM :30 NM 6 \$9,600.00  Class of Time - Fixed Non Pre-emptible	Week: 08/27/12	09/02/12	-TWTF	1	•						
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week Rate  Week: 08/13/12 08/19/12 -TWTF 4 \$475.00  Week: 08/20/12 09/02/12 -TWTF 4 \$475.00  Week: 08/27/12 09/02/12 -TWTF 4 \$475.00  14 WPBF 08/14/12 08/31/12 Jeopardy 7:30-8PM :30 NM 6 \$9,600.00  Class of Time - Fixed Non Pre-emptible	13 WPBF 08/14/	12 08/31/	12 Good Morr	ing America	7-9AM		:30		NM	12	\$5,700.00
Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 08/13/12         08/19/12         -TWTF         4         \$475.00           Week: 08/20/12         08/26/12         -TWTF         4         \$475.00           Week: 08/27/12         09/02/12         -TWTF         4         \$475.00           14 WPBF 08/14/12         08/31/12         Jeopardy         7:30-8PM         :30         NM         6         \$9,600.00           Class of Time - Fixed Non Pre-emotible         0.00	Class of Time									_	. ,
Week: 08/20/12 08/26/12 -TWTF       4 \$475.00         Week: 08/27/12 09/02/12 -TWTF       4 \$475.00         14 WPBF 08/14/12 08/31/12 Jeopardy       7:30-8PM       :30       NM 6 \$9,600.00         Class of Time - Fixed Non Pre-emotible	Start Date	End Date	<u>Weekdays</u>	Spots/Week							
Week: 08/27/12       09/02/12       -TwTF       4       \$475.00         14 WPBF 08/14/12       08/31/12       Jeopardy       7:30-8PM       :30       NM       6       \$9,600.00         Class of Time - Fixed Non Pre-emotible											
14 WPBF 08/14/12 08/31/12 Jeopardy 7:30-8PM :30 NM 6 \$9,600.00 Class of Time - Fixed Non Pre-emotible				•							
Class of Time - Fixed Non Pre-emotible				4	****						
					7:30-8PM		:30		NM	6	\$9,600.00
					The second secon	· Bartakata mendakan ak		اللدخية فسيتكلفها	aminimizaten en	-FW-7#-38-7-5-78-4	·

Rate

<sup>(\*</sup> Line Transactions: N = New, E = Edited, D = Deleted)

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WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

00/14/12 - 05/03/12	OBANIA I OR AMERIC	7 1323			
Advertiser	Ori	ginal Date	e / R	Revision	
Obama/D/President	C	7/30/12	1	08/20/12	

*Line Ch Start	Date End D	ate Descriptio	ND.	Start/End Time	Days	Spots/ Length Week	Rate	TypeS	nots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Days	Lengar Week	Ttato	1,,,,,,	poto	Autount
Week: 08/13/12	08/19/12	-TWTF	2	\$1,600.00						
Week: 08/20/12	08/26/12	-TWTF	2	\$1,600.00						
Week: 08/27/12	09/02/12	-TWTF	2	\$1,600.00						
15 WPBF 08/14			9-10a	9-10a		:30		NM	3	\$750.00
		ble with notice	Spots/Week	Poto						
Start Date Week: 08/13/12	End Date 08/19/12	<u>Weekdays</u> -TwTF	<u> </u>	<u>Rate</u> \$250.00						
Week: 08/20/12	08/26/12	-TWTF	1	\$250.00						
Week: 08/27/12	09/02/12	-TWTF	1	\$250.00						
16 WPBF 08/20	/12 09/03/	12 GLASS HO	USE	10-11PM		:30		NM	1	\$1,600.00
	e - Pre-empti	ble with notice						- 1		
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 08/20/12	08/26/12	1	1	\$1,600.00				- 1		
Week: 08/27/12 Week: 09/03/12	09/02/12 09/09/12		0 0	\$0.00						
		12 DACU DAE		\$0.00					_	
17 WPBF 08/27/	· - · · · · ·		)	Prime Other		:30		NM	2	\$4,400.00
Start Date	- Pre-empti End Date	ble with notice Weekdavs	Spots/Week	Pate				- 1		
Week: 08/27/12	09/02/12	1	<u> 30013/4466K</u>	<u>Rate</u> \$2,200.00				- 1		
Week: 09/03/12	09/09/12	1	1	\$2,200.00						
18 WPBF 08/18/	/12 09/01/	12 Sat 5-6am	News	Sat 5-6am		:30		NM	3	\$255.00
Class of Time	e - Pre-empti	ble with notice						- 1		
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>				1		
Week: 08/13/12	08/19/12	1-	1	\$85.00				1		
Week: 08/20/12	08/26/12	1-	1	\$85.00						
Week: 08/27/12	09/02/12	1-		\$85.00		<u> </u>				
19 WPBF 08/18/			News	Sat 6-7am		:30		NM	3	\$525.00
Start Date	e - Pre-empti End Date	ble with notice Weekdavs	Spots/Week	Pata						
Week: 08/13/12	08/19/12	1-	<u> </u>	<u>Rate</u> \$175.00						
Week: 08/20/12	08/26/12	1-	i	\$175.00						
Week: 08/27/12	09/02/12	1-	1	\$175.00						
20 WPBF 08/18/	/12 08/25/ <sup>-</sup>	12 Sat 630pm	News	630-7pm		:30	****	NM	2	\$650.00
Class of Time	e - Pre-emptil	ble with notice								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 08/13/12	08/19/12	1-	1	\$325.00				1		
Week: 08/20/12	08/26/12	1-	1	\$325.00						
21 WPBF 08/18/			Of Fortune	Sat 7-730PM		:30		NM	1	\$400.00
Class of Time Start Date	e - Pre-emptii End Date	ble with notice Weekdays	Spots/Week	Pata						
Week: 08/13/12	08/19/12	1-	1.	<u>Rate</u> \$400.00						
22 WPBF 08/18/	12 09/01/1	12 Sat Jeopan	dy	Sat 7:30-8PM	-	:30		NM	2	\$1,000.00
Class of Time	- Pre-emptil	ole with notice								
Start Date	End Date	Weekdays	Spots/Week	Rate				1		
Week: 08/13/12	08/19/12	1-	1	\$500.00						
Week: 08/20/12	08/26/12		. 0	\$0.00				- 1		
Week: 08/27/12	09/02/12	1-	1	\$500.00		- 54		-	Search and the series	Nighton in the second

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

Alt Order # Contract / Revision 937742 / 3 06257233 Contract Dates Product Estimate #

08/14/12 - 09/03/12	OBAMA FOR AMERICA	1523
<u>Advertiser</u>	Origin	nal Date / Revision
Obama/D/President	07/	30/12 / 08/20/12
	<del> </del>	

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	Spots	Amount
23 WPBF 08/18/12 08/18/12 MOVIE	Prime Other	:30	NM	2	\$800.00
Class of Time - Immediately Pre-emptible without notice	Data		- 1		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/122- 2	<u>Rate</u> \$400.00				
24 WPBF 08/18/12 09/01/12 Sat 8-9am News	Sat 8-9am	:30	NM	3	\$1,125.00
Class of Time - Fixed Non Pre-emptible			- 1		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/121- 1	<u>Rate</u> \$375.00		- 1		
Week: 08/20/12 08/26/121- 1	\$375.00 \$375.00		- 1		
Week: 08/27/12 09/02/121- 1	\$375.00				
25 WPBF 08/19/12 09/02/12 Chris Matthews	Sun 10-10:30AM	:30	NM	3	\$600.00
Class of Time - Pre-emptible with notice			- 1		,
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/121 1	Rate		- 1		
Week: 08/20/12 08/26/121 1	\$200.00 \$200.00		- 1		
Week: 08/27/12 09/02/121 1	\$200.00		- 1		
26 WPBF 08/19/12 09/02/12 Sun 11:35pm Late News	1135p-12am	:30	NM	3	\$1,050.00
Class of Time - Pre-emptible with notice	·				* 1,555.55
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/121 1	Rate				
Week: 08/13/12 08/19/121 1 Week: 08/20/12 08/26/121 1	\$350.00 \$350.00		-		
Week: 08/27/12 09/02/121 1	\$350.00				
27 WPBF 08/19/12 09/02/12 Sun 5-6am News	Sun 5-6am	:30	NM	3	\$150.00
Class of Time - Pre-emptible with notice					V.00.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 08/13/12 08/19/121 1 Week: 08/20/12 08/26/121 1	\$50.00 \$50.00				
Week: 08/27/12 09/02/121 1	\$50.00				
28 WPBF 08/19/12 09/02/12 Sun 6-7am News	Sun 6-7am	:30	NM	3	\$300.00
Class of Time - Pre-emptible with notice					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/121 1	Rate				
Week: 08/20/12 08/26/121 1	\$100.00 \$100.00				
Week: 08/27/12 09/02/121 1	\$100.00				
29 WPBF 08/19/12 09/02/12 Sun 630pm News	630-7pm	:30	NM	3	\$975.00
Class of Time - Pre-emptible with notice			- 1		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/121 1	Rate		- 1		
Week: 08/20/12 08/26/121 1	\$325.00 \$325.00		- 1		
Week: 08/27/12 09/02/121 1	\$325.00				
30 WPBF 08/19/12 08/26/12 AFV	7-8PM	:30	NM	2	\$1,550.00
Class of Time - Pre-emptible with notice				<u>-</u>	Ţ.,=30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/121 1	Rate				
Week: 08/13/12 08/19/121 1 Week: 08/20/12 08/26/121 1	\$775.00 \$775.00				
31 WPBF 08/19/12 09/02/12 EXMO WL ED	Prime Other	:30	NM	3	\$4.500.00
Class of Time - Pre-emptible with notice	Time Other	.50	ININI	3	\$4,500.00
Start Date End Date Weekdays Spots/Week	Rate				
Week. 00/15/12 00/19/12	\$1,500.00				Section 1

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Class of Time - Pre-emptible with notice

**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

Contract / Revision Alt Order # 06257233 937742 / 3 Contract Dates Estimate # Product 08/14/12 - 09/03/12 OBAMA FOR AMERICA 1523 Original Date / Revision Advertiser

www.tnewporcnannel.com	1			Oba	ma/D/Presi	dent		07/30/12	2 / 08	/20/12
				<u> </u>		Cno	tal			
*Line Ch Start [	Date End D	ate Description	n =	Start/End Time	Days	Spo Length Wee		Type S	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate						1111
Week: 08/20/12	08/26/12	1 1	1 1	\$1,500.00 \$1,500.00						
Week: 08/27/12 Spot <u>Ch</u> <u>Dat</u>	09/02/12 te Range	Description	•	\$1,500.00 Start/End Time	Weekdays	s Length	Rate	<u>Type</u>		
3 WPBF 08/			•	Prime Other			\$1,500.00	NM		
See MG 31		40 T/5000								
4 WPBF 08/ ⊕ MG for 31.3		/12 TV DUOS		Prime Other		Sı :30	\$1,500.00	NM		
32 WPBF 08/23/	12 08/30/1	12 WIPEOUT		8-9PM		:30		NM	2	\$3,600.00
Class of Time	- Pre-emptil	ble with notice							_	40,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 08/20/12 Week: 08/27/12	08/26/12 09/02/12	1 1	1 1	\$1,800.00						
				\$1,800.00						
33 WPBF 08/14/		I2 M-SUN WP	BF News 25 @	111-11:35PM		:30		NM	6	\$4,800.00
Class of Time Start Date	End Date	Weekdays	Spots/Week	Rate				- 1		
Week: 08/14/12	08/20/12	MTWTFSS	2	\$800.00				1		
Week: 08/21/12	08/27/12	MTWTFSS	2	\$800.00						
Week: 08/28/12	09/03/12	MTWTFSS	2	\$800.00				200-		
34 WPBF 08/22/	12 08/29/1	12 MOD FAM		9-10PM		:30		NM	2	\$3,600.00
Class of Time							. 8	ı		
Start Date Week: 08/20/12	End Date 08/26/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$1.800.00				- 1		
Week: 08/27/12	09/02/12	1	1	\$1,800.00				- 1		
35 WPBF 08/20/	12 09/03/1	2 THE CHEW		1P-2P		:30		NM	3	\$675.00
Class of Time	- Pre-emptil	ole with notice							•	40.0.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>				- 1		
Week: 08/20/12	08/26/12	1	1	\$225.00				ı		
Week: 08/27/12 Week: 09/03/12	09/02/12 09/09/12	1	1	\$225.00						
36 WPBF 08/20/				\$225.00						
Class of Time			erson Cooper	10-11a		:30		NM	3	\$600.00
Start Date	End Date	Weekdays	Spots/Week	Rate				1		
Week: 08/20/12	08/26/12	1	1	\$200.00						
Week: 08/27/12	09/02/12	1	<b>1</b>	\$200.00						
Week: 09/03/12	09/09/12	1	1	\$200.00						
37 WPBF 08/20/				11A-12PM		:30		NM	3	\$1,725.00
Class of Time			C4-0411	D :						
<u>Start Date</u> Week: 08/20/12	End Date 08/26/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$575.00						
Week: 08/27/12	09/02/12	1	1	\$575.00 \$575.00						
Week: 09/03/12	09/09/12	1	<u>i</u>	\$575.00						
38 WPBF 08/20/1	12 09/03/1	2 Jimmy Kimn	nel	12:06-01:06AM		:30		NM	3	\$225.00
Class of Time	- Pre-emptit	ole with notice								·
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 08/20/12 Week: 08/27/12	08/26/12 09/02/12	1	1	\$75.00 \$75.00						
Week: 09/03/12	09/02/12	1	1	\$75.00 \$75.00						
39 WPBF 69/03/					COMPANY OF STREET	-,				
39 VVPDF 09/03/1	12 09/03/1	2 1230-1P AC	cess mollywood	1230-1p		:30		NM	1	\$225.00

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Alt Order #



**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

06257233 937742 Contract Dates Product Estimate # 08/14/12 - 09/03/12 OBAMA FOR AMERICA 1523

Original Date / Revision Advertiser 07/30/12 / 08/20/12 Obama/D/President

Contract / Revision

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						Spots/				
Line Ch Start	Date End D	ate Description	on	Start/End Time	Days	Length Week	Rate	Type S <sub>l</sub>	oots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	3					1000
Week: 09/03/12	09/09/12	1	11	\$225.00						
40 WPBF 08/20/	/12 09/03/	12 WPBF Nev	ws 25 @ Noon	12pm-1230pm		:30		NM	3	\$825.0
	•	ble with notice								
Start Date Week: 08/20/12	End Date 08/26/12	<u>Weekdays</u> 1	Spots/Week	Rate				- 1		
Week: 08/27/12	09/02/12	1	1	\$275.00 \$275.00						
Week: 09/03/12	09/02/12	1	1	\$275.00 \$275.00						
41 WPBF 08/20/		12 4:30a-5a	•	430a-5a		:30		NM	3	\$150.0
		ble with notice		430a-3a		.50		14141	3	φ150.0
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 08/20/12	08/26/12	1	1	\$50.00						
Week: 08/27/12	09/02/12	1	- 1	\$50.00				1		
Week: 09/03/12	09/09/12	1	1	\$50.00	20.200					
42 WPBF 09/03/	12 09/03/	12 WPBF Nev	ws 25 @ 5am	5-530am		:30		NM	1	\$175.00
		ble with notice								
Start Date	End Date	Weekdays	Spots/Week	Rate				· I		
Week: 09/03/12	09/09/12	1		\$175.00						
43 WPBF 08/27/		•	News	5-6pm		:30		NM	2	\$950.0
Class of Time Start Date		ble with notice	CastallAlask	Data				- 1		
Week: 08/27/12	End Date 09/02/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$475.00						
Week: 09/03/12	09/09/12	1	i	\$475.00						
44 WPBF 08/20/	12 09/03/	12 WPBF Nev	ws 25 Mornings @			:30	2.00	NM	3	\$675.0
		ble with notice	are to morninge e	g 0.00 0.07 am		.00			3	Ψ013.0
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 08/20/12	08/26/12	1	1	\$225.00						
Week: 08/27/12	09/02/12	1	1	\$225.00						
Week: 09/03/12	09/09/12	1	1	\$225.00						
45 WPBF 08/20/	12 09/03/	12 WPBF Nev	ws 25 @ 6:00PM	6-6:30PM		:30		NM	3	\$1,875.0
		ble with notice								
Start Date	End Date	Weekdays	Spots/Week	Rate				ı		
Week: 08/20/12 Week: 08/27/12	08/26/12 09/02/12	1	1	\$625.00 \$625.00						
Week: 09/03/12	09/02/12	1		\$625.00 \$625.00						
46 WPBF 08/20/		12 WPBF Nev	va 35 Marringa							** ***
Class of Time			ws 25 Mornings	6-7AM		:30		NM	3	\$1,200.0
Start Date	End Date	Weekdays	Spots/Week	Rate				- 1		
Week: 08/20/12	08/26/12	1	1	\$400.00				- 1		
Week: 08/27/12	09/02/12	1	1	\$400.00				- 1		
Week: 09/03/12	09/09/12	1	1	\$400.00				Alexander		
47 WPBF 08/20/	12 09/03/1	2 Good Morn	ing America	7-9AM		:30		NM	3	\$1,425.00
Class of Time										
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 08/20/12	08/26/12	1	1	\$475.00						
Week: 08/27/12	09/02/12	1	1	\$475.00						
Week: 09/03/12 48 WPBF 08/20/	09/09/12	1	1	\$475.00	44					
	12 09/03/1	2 Jeonardy		7:30-8PM		-30		NM	_	\$4,800,00

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07/30/12 / 08/20/12



**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

Contract / Revision Alt Order # 937742 06257233 1 Contract Dates Product Estimate # OBAMA FOR AMERICA 1523 08/14/12 - 09/03/12 Original Date / Revision Advertiser

Obama/D/President

		<u> </u>						
				Spots/				
*Line Ch Start Date End Date Description		Start/End Time	Days	Length Week	Rate	Type	Spots	Amount
Manufacture and the second	ots/Week	Rate	Dayo	Longin Trook	11010	. , po	Ороло	ranoun
Week: 08/20/12 08/26/12 1	1	\$1,600.00				1		
Week: 08/27/12 09/02/12 1	1	\$1,600.00				1		
Week: 09/03/12 09/09/12 1	1	\$1,600.00						
49 WPBF 08/20/12 09/03/12 Dr. Oz M-F 9-10a	3	9-10a		:30		NM	3	\$750.00
Class of Time - Pre-emptible with notice								
	ots/Week	Rate				i		
Week: 08/20/12 08/26/12 1	1	\$250.00				1		
Week: 08/27/12 09/02/12 1	1	\$250.00				1		
Week: 09/03/12 09/09/12 1	1	\$250.00		-				
51 WPBF 09/01/12 09/01/12 University of Miar	mi College I	FSAT 330-7PM		:30		NM	1	\$2,500.00
Class of Time - Pre-emptible with notice	-4-04/!-	D-4-						
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spo</u> Week: 08/27/12 09/02/12S-	ots/Week 1	<u>Rate</u> \$2,500.00						
52 WPBF 08/14/12 08/17/12 Dr. Oz				:30				04 050 00
Class of Time - Pre-emptible with notice		4-5p		:30		NM	2	\$1,050.00
· · · · · · · · · · · · · · · · · · ·	ots/Week	Rate						
Week: 08/13/12 08/19/12 -TWTF	2	\$525.00						
53 WPBF 08/14/12 08/17/12 Dr. Oz M-F 9-10a	1	9-10a	-	:30		NM	1	\$275.00
Class of Time - Pre-emptible with notice				.00			•	Ψ213.00
Start Date End Date Weekdays Spo	ots/Week	Rate						
Week: 08/13/12	1	\$275.00		74X	585 G			
54 WPBF 08/14/12 08/17/12 4:30a-5a		430a-5a		:30		NM	1	\$50.00
Class of Time - Pre-emptible with notice								
	ots/Week	Rate						
Week: 08/13/12		\$50.00						
55 WPBF 08/17/12 08/17/12 Jimmy Kimmel		12:06-01:06AM		:30		NM	1	\$75.00
Class of Time - Pre-emptible with notice						- 1		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spo</u> Week: 08/13/12 08/19/12F	ots/Week 1	<u>Rate</u> \$75.00						
The state of the s			inter-time					<b>.</b> . <b>.</b>
56 WPBF 08/17/12 08/17/12 Good Morning An	nerica	7-9AM		:30		NM	1	\$475.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spo	ots/Week	Poto						
Week: 08/13/12	1	<u>Rate</u> \$475.00						
57 WPBF 08/17/12 08/17/12 WPBF News 25 @	@ Noon	12pm-1230pm	,	:30		NM	1	\$275.00
Class of Time - Pre-emptible with notice	@ 1400II	12pm-1230pm		.50		IAIAI	'	\$275.00
	ots/Week	Rate				- 1		
Week: 08/13/12 08/19/12F	1	\$275.00						
58 WPBF 08/17/12 08/17/12 4:30a-5a		430a-5a		:30		NM	1	\$50.00
Class of Time - Pre-emptible with notice						, ,,	·	<b>V</b> 00.00
Start Date End Date Weekdays Spo	ots/Week	<u>Rate</u>						
Week: 08/13/12 08/19/12F		\$50.00				â.		
59 WPBF 09/03/12 09/03/12 BACH PAD		Prime Other		:30		NM	1	\$2,000.00
Class of Time - Pre-emptible with notice								
	ots/Week	Rate						
Week: 09/03/12 09/09/12 M	1	\$2,000.00			7777			
60 WPBF 08/21/12 08/24/12 THE CHEW	-2.	1P-2P		:30		NM	1	\$225.00
Class of Times Presentations with with a	wall as a rest with the	was marked a series and series and a series and series and	ace the pain rante	AND AND ASSESSMENT AND ASSESSMENT	-v-	-	- Althoughton and Address and the	

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Print Date 08/21/12

Page 8 of 10



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

Signature:

		Alt Order # 06257233
Contract Dates 08/14/12 - 09/03/12	Product OBAMA FOR AMERICA	Estimate #
Advertiser Obama/D/President		nal Date / Revision /30/12 / 08/20/12

	Obama/D/President						07/30/12 / 0	8/2U/12 
*Line Ch Start D	ate End Date D	escription	Start/End Time	Days	Spots/ Length Week	Rate	Type Spots	Amount
Start Date Week: 08/20/12	End Date Wee 08/26/12 -TWT	kdays Spots/Week F 1	<u>Rate</u> \$225.00					
					Totals	3	215	\$95,755.00
Time Period	# of Spots	Gross Amount	Net Amount					
07/30/12 -08/26/12	2 131	\$53,395.00	\$45,385.75					
08/27/12 -09/03/12	2 84	\$42,360.00	\$36,006.00					
Totals	215	\$95,755.00	\$81,391.75					

Date:

(* Line Transactions	N = New, E = E	Edited, D = Deleted)
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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall renamin obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise

# TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

### 1. BILLING AND PAYMENTS

(a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.

(b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

### 2. TERMINATION

(a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.

(b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.

(c) Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.

(d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and

### 3. OMISSION OF BROADCAST

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

## 4. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

## 5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

## 6. AGENCY MATERIAL

Paragraph 7.

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

## 7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

## 8. CONSEQUENTIAL DAMAGES

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

## GENERAL

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the

face hereof.

- (b) The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercial materials and other property furnished by the Agency in connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in connection with broadcasts except after its prior approval.
- Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof) and Agency will act as agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon (i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming insolvent; or (ii) after receiving notice (together with a current statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall apply to the media buying service. If this contract is made directly with Advertiser, references herein to Agency shall apply to Advertiser except that in such case no commission will be allowed.
- (d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.
- (e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]